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GOLDWYN presents

Frank Lloyd's Production

"THE INVISIBLE POWER"

Story &
Scenario

By CHARLES KENYON

Supervised and Directed by FRANK LLOYD

Produced by GOLDWYN Studios

STRONG DRAMA OF REGENERATION IS GOLDWYN'S "THE INVISIBLE POWER"

House Peters and Irene Rich Play Leading Roles
in Story by Charles Kenyon, Directed
by Frank Lloyd



Rarely in the history of underworld stories of the screen has such a vivid tale of regeneration found so excellent an ensemble of forces as those that produced "The Invisible Power," by Charles Kenyon, which will be shown at the Theatre, for days, commencing

This Goldwyn picture was directed by Frank Lloyd, with a flawless cast, headed by House Peters and Irene Rich. Mr. Peters is well known for his virile and sympathetic characterizations. In "The Invisible Power," Mr. Peters makes his bow as a Goldwyn player. Miss Rich has appeared in many photoplays as leading woman for Will Rogers. In the short space of three years, she has developed from an "extra" to the position of leading woman.

Charles Kenyon, the author of the famous stage play, "Kindling," wrote "The Invisible Power." If there is any moral to be gleaned from this powerful emotional drama, it is that it little befits the best of us to point the finger at the worst of us. The story itself deals with the regeneration of an underworld character and the sacrifices that his wife, the school teacher daughter of a minister, makes to help him "go straight." The very fact, however, that he has once been in jail, keeps him constantly under the surveillance of the police; so much so that even his wife becomes enmeshed in the politics of the secret police that watch the activities of famous underworld characters.

The story is not only logical and consistent, but the plot develops into a personal drama of self-sacrifice on the part of the ex-convict's wife that every mother and every father will sympathize with and condone. Both Irene Rich and House Peters have won new laurels for their fine performances in "The Invisible Power."

Frank Lloyd, the director, has again demonstrated his ability to handle a

story with several involved plots and keep them all running smoothly without any confusion resulting in the minds of the observers. His direction of several scenes involving the secret police, reveal an accurate knowledge of their activities. The production is unstinted and excellently mounted.

Among the well known players in "The Invisible Power," are DeWitt C. Jennings, who has appeared on the Broadway stage for many years, Sydney Ainsworth, Lydia Yeamans Titus, Jessie de Jaiette, William Friend and Gertrude Claire.

House Peters Acts Lead In Goldwyn Photoplay

House Peters, who plays the leading male role in "The Invisible Power," a Frank Lloyd Production, which comes to the Theatre, for days, commencing, was born in Ireland, South Africa, Australia, Canada, Cincinnati and New York City, according to various reports. The truth is Mr. Peters was born in Bristol, England, and at a very early age migrated to Australia, thence to the United States. As a young man he went on the stage and was starred in many great plays. Later he came West and entered pictures. He is one of the screen's highest salaried leading men. This is his first appearance in Goldwyn films.

NEW CROOK TYPE IN GOLDWYN FILM

Sydney Ainsworth, who plays the part of the crook, Bob Drake, in the Frank Lloyd Production, "The Invisible Power," gives a convincing characterization of a good "bad" man. It is not the usual type of "movie" crook that he portrays, the marvellous "I'll-get-you-yet" type. He has made Bob Drake human, almost lovable, yet he never for a moment is other than a crook. It is a difficult task yet Ainsworth has accomplished it with astonishing ease and skill.

He is the friend of the man who is attempting the heartbreaking feat of going straight after a term in Sing Sing. He realizes that he himself can never become anything other than a criminal, but aids his friend's effort in every way open to him—until one day he realizes that his very presence is an obstacle in the way of the other man.

"The Invisible Power" is a tense story of the underworld and of the love of a child that alone could tear the fetters from the man who was trying to "go straight." It will play at the Theatre for days, beginning

AUG 17 1935

Mats furnished free at your nearest Goldwyn Exchange. Electrocs supplied at a moderate cost.

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"THE INVISIBLE POWER"

DIRECTOR TELLS HOW HE DOES IT

Frank Lloyd, Goldwyn Director of "The Invisible Power," Works at Top Speed

There is no prescribed way for building motion pictures. Each director has his individual system. Some are called "slow" directors, and others get instantaneous ideas. Frank Lloyd, Goldwyn director, is known as the "speed maniac" of filmland.

"The Invisible Power," his latest Goldwyn success, coming to the Theatre, for days, commencing, broke all records in fast production, even those set by Lloyd himself. He explains his working theory as follows:

"To my mind the actors lose interest in the story if a director allows time lapses between sequences of scenes. I admit some of the finest pictures ever made, were made with the director working out each detail deliberately. I can't work that way. Once I get started I have to keep going. Actors know when they make pictures with me, they are going to WORK. I suppose I am a hard taskmaster—but I have never heard one of my people say, 'I'm tired of this picture—I'll be glad when it's over, and I can think about something new!'"

Irene Rich and House Peters, two well known and finished screen artists, play the leading characters in "The Invisible Power," a Charles Kenyon story.

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The story was written by Charles Kenyon, author of the famous American play, "Kindling." The director was Frank Lloyd, the man responsible for Goldwyn's great success, "Madame X." The romantic and virile looking House Peters and the beautiful Irene Rich play the leading parts in an all-star cast. De Witt C. Jennings was recruited from the Broadway stage to play the role of the chief operating detective, a type he has often played on the stage.

"The Invisible Power" is not concerned with crooks in their crookedness, but with the attempts of some of them to reform and the difficulties that a past "record" places in their path. The sacrifices of the reformed thief's wife, (Irene Rich) add poignant pathos to a splendidly acted and logical story.

ADVANCE NOTICE (No. 2)

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Irene Rich, as the wife, reveals new depths in portraying pathos and the sacrifices of a mother who prefers to part with her infant rather than see her grow up to learn that her father was a thief. House Peters, as the reformed crook, who is hounded by the secret police, gives a manly and romantic performance that will add to his prestige as one of the most appealing leading men now on the screen. This is his first appearance in a Goldwyn picture.

Frank Lloyd directed "The Invisible Power," and Norbert Brodin, the cameraman, succeeded in obtaining some remarkable photographic effects. The settings, designed by Cedric Gibbons, show some new drastic effects never before seen on the screen. Powerful impressions of height and depth are obtained by simple designs of two walls of a cell, or a gate to represent a jail.

WHO'S WHO IN "THE INVISIBLE POWER"

Irene Rich, who plays the leading feminine role in "The Invisible Power," the Frank Lloyd Production which Goldwyn is offering at the Theatre for days, beginning, has after only three years, established herself among the foremost women of the screen. She began as an "extra"; and from that time she has risen steadily until now she is a Goldwyn featured player. Her chief success has been opposite Will Rogers. She was born in Buffalo, N. Y.

House Peters has perhaps more of an international flavor about him than any other prominent man of the screen. Mr. Peters is English born but has lived in Australia, South Africa, Canada, and finally the United States. Before coming to this country his acting was confined solely to the stage, and for some time he appeared in the spoken drama in New York. Later he went West to California and entered pictures. He is one of the highest salaried players in the industry. Mr. Peters will appear at the Theatre in "The Invisible Power," the Frank Lloyd Production, a Goldwyn release, which will run there for days, beginning This is his first appearance in Goldwyn films.

DeWitt C. Jennings, who plays the part of the detective in the gripping crook play, "The Invisible Power," a Frank Lloyd Production, which is to be released by Goldwyn at the Theatre, for days' run, commencing, had the unusual experience of playing with the Mormon Stock Company in Salt Lake, Utah. He declares that it was not necessary to profess a belief in Mormonism, however, to become a member of the company. He has played in several New York stage productions, among them "Within the Law," "Under Cover," "The Thirteenth Chair," "The Blue Flame" and others.

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"THE INVISIBLE POWER"

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Sid Chambers....House Peters
Laura Chadwick... Irene Rich
Mark Shadwell.....
.....De Witt C. Jennings
Bob Drake...Sydney Ainsworth
Mrs. Shadwell.....
.....Jessie De Jaiette
Mr. Miller.....William Friend
Mrs. Miller...Gertrude Claire
Giggling Neighbor.....
.....Lydia Yeamans Titus

Author

CHARLES KENYON

Scenario

CHARLES KENYON

Director

FRANK LLOYD

Cameraman

NORBERT BRODIN

Assistant Director

HARRY WEIL

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"THE INVISIBLE POWER"



IRENE RICH AND HOUSE PETERS IN THE "INVISIBLE POWER"
A GOLDWYN PICTURE

"CHEROKEE KID" QUITS GAMBLING

With Nothing to Show for Forty
Years of Gambling, Character
Finds Place in the Movies

Scott Turner, known as the "Cherokee Kid," one of the biggest and best known gamblers in the country, has quit gambling because he has learned that it doesn't pay. After forty years of active participation in the gambling profession, from New York to Alaska and all way points, he has come to the conclusion that if he had used the same amount of time and energy in running a peanut wagon, it would have been a better investment—financially.

Mr. Turner has discovered another profession which he expects will prove to be as exciting and fascinating as gambling. He has decided to act in movies for some legitimate way to earn his living. He never saved a cent during his forty years of gambling—he answered an ad for extras to appear in a big gambling hall for the screen. The director of the picture declared him to be a perfect type for a gambler. Turner then told the director who he was and what part he had played in the gambling history of the mining camps and the big houses of chance in the large cities, with the result that the director asked him to look over the set which had been erected for the picture.

Mr. Turner recently assisted Director Frank Lloyd on the details of an Alaskan gambling house and also taught Pauline Frederick, the star, how to operate a roulette wheel and how to hold stacks of chips. Mr. Lloyd was so pleased with Turner's evident knowledge of gambling and crooks in general that he engaged him to play the role of a crook in his latest Goldwyn picture, "The Invisible Power," which comes to the Theatre, for days, commencing

After a careful study of police methods, Charles Kenyon, author of "Kindling" and other stage plays, says that many times the police attempt to cover up past failures by making innocent persons suffer for crimes of which they have no knowledge. He has used these facts in writing "The Invisible Power," a stirring photo-drama produced by Frank Lloyd at the Goldwyn studios, which comes to the Theatre for days' run, commencing

House Peters, Irene Rich, De Witt C. Jennings and Sydney Ainsworth are in the all-star cast.

SHORT REVIEW (No. 1)

"The Invisible Power," a Goldwyn picture, by Charles Kenyon and directed by Frank Lloyd, is the feature playing at the Theatre, for days, this week. It is an engrossing story of the underworld, of real dramatic power. Although the characters belong to the 'submerged tenth,' the story deals entirely with the efforts of a reformed convict to lead an honest life. The fact that he has once been in jail, makes him a marked man for the secret police; and his attempts at reform meet with strange handicaps.

House Peters is seen for the first time as a Goldwyn leading man, and his splendid performance in the role of the regenerated convict is both appealing and convincing. Irene Rich, as his wife, gives a poignantly sincere portrayal of the young mother whose self-sacrifice at last leads to her husband's name being crossed off the police index for criminals.

"The Invisible Power" is excellently directed and produced; and the leading characters are supported by a flawless cast.

Many beautiful scenes in "The Invisible Power," a Frank Lloyd Production, featuring Irene Rich and House Peters, which comes to the Theatre for days' run, commencing, were photographed in a typical New England village built by the Goldwyn studio technical carpenters in the Santa Monica canyon, a quiet retreat of the early California padres. Pictures of the village church with its lofty, vine-clad spire; the parsonage where the heroine was born; the old garden wall covered with morning-glories in bloom; and the moonlight effects through the ancient trees, combine to create a highly romantic atmosphere.

SHORT REVIEW (No. 2)

Irene Rich and House Peters, who play the leading roles in the new Goldwyn picture, "The Invisible Power," which may be seen at the Theatre, this week, are a perfect example of fine team work in difficult roles. As the wife of an ex-convict, Miss Rich's performance is a revelation of girlishness, pathos and the self-sacrifice of motherhood. Mr. Peters, one of the most popular leading men on the screen, gives a powerful and sympathetic performance of an ex-convict who is trying to reform.

The story, by Charles Kenyon, was directed by Frank Lloyd; and the production as a whole is marked by many clever and subtle touches not often seen on the screen. Unlike most stories that deal with the underworld, the crime element is entirely lacking. The plot centres about the two characters in their struggle against a past that will not stay past. In the end, however, the strength of character of the reformed crook forces respect from the secret police and freedom from persecution by them.

An excellent cast, including De Witt C. Jennings, Gertrude Claire, and Sydney Ainsworth, are responsible for a splendidly acted drama.

House Peters and Irene Rich, who play the two leading roles in the all-star cast of "The Invisible Power," a Frank Lloyd Production, which comes to the Theatre, for days' run, commencing, are appearing together for the first time. Miss Rich has been seen recently in many highly successful Goldwyn pictures. Mr. Peters is one of the foremost actors of the screen.

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"THE INVISIBLE POWER"

CHOOSING A BABY FOR THE 'MOVIES'

When an infant is used in a motion picture, the director usually takes the actress who is to play its mother to the Casting Department, where numerous babies are brought by their mothers every day. The baby that seems the most contented in the arms of the actress-mother, is the one chosen.

In "The Invisible Power," a Frank Lloyd Production, made at the Goldwyn Studios, Miss Irene Rich plays the part of the girl-mother. Mr. Lloyd and Miss Rich went through the customary procedure of choosing a baby, but that fact only added to the confusion of the situation, for every baby Miss Rich picked up fell in love with her. She had only to take it in her arms, croon to it a bit, and the little thing was won. The Director, Clifford Robertson, then had the diplomatic task on his hands of picking an infant for the picture from among the dozen or so qualifying babies.

"The Invisible Power" was written by Charles Kenyon, with Miss Rich in mind. It comes to the Theatre for days, commencing

Lydia Yeamans Titus was born on the high seas between Sydney and Melbourne, Australia, and is in the unusual predicament of not knowing her own age. Through some oversight it was never registered when they reached land. Her parents were famous circus performers, but gave up the circus to go on the stage when she was born. She made the song "Sally In Our Alley" famous in London. It is an interesting fact that though her mother was a bareback rider, Lydia Yeamans is afraid of horses. She has been in pictures seven years and her success has been as continuous as it has been eminent. She has played, among other pictures, in "The Paliser Case," "The Street Called Straight," and "The Fear Woman." Miss Yeamans will portray an interesting role in "The Invisible Power," the Frank Lloyd Production, a Goldwyn offering, which is to run at the Theatre, for days, beginning

Although actors are not often identified with civic affairs, House Peters, a member of the all-star cast in "The Invisible Power," a Goldwyn picture, is a striking exception to this rule. Peters recently joined the Chamber of Commerce in his home city, Santa Monica. He is also making a close study of the local political situation.



Well Known Broadway Actor With Goldwyn

De Witt C. Jennings, veteran legitimate actor, who plays the detective in "The Invisible Power," a Frank Lloyd Production from the Goldwyn studios, which comes to the Theatre, for, was a New York stage favorite for twelve years before his recent entry into pictures. He was a featured member of the original casts of "The Blue Flame," with Theda Bara; "Keep Her Smiling," with Mr. and Mrs. Sydney Drew; "The Woman in Room 13," "Under Cover," "Within the Law," "The Thirteenth Chair," and other successes. He has appeared in Pathe, World, Fox, Geo. Fitzmaurice, Charley Ray, Metro and Vitagraph screen productions.

Jennings was one of the organizers of the Actors Equity Association. He has been a member of the Lamb's Club for twenty years.

A true story of an unfortunate mother who gave her baby for adoption upon the usual condition that "it is not customary for the child's parents to see the child or even know the identity of the foster parents" was used by Charles Kenyon, the author of "The Invisible Power," a Frank Lloyd Production, which comes to the Theatre, for days' run, commencing This Goldwyn photo-drama is played by an all-star cast, including Irene Rich, House Peters, Sydney Ainsworth, De Witt C. Jennings, Gertrude Claire, William Friend and Lydia Yeamans Titus.

FROM SOCIETY TO LEADING WOMAN

Irene Rich, who achieved fame as a member of Goldwyn all-star casts, plays the leading feminine role in "The Invisible Power," an absorbing Frank Lloyd Production, which comes to the Theatre, for days' run, commencing

Miss Rich joined the Goldwyn company last year, playing leading parts. Her marked success in support of Will Rogers and other stars has won her much enthusiastic praise from critics and public. An intimate sketch of her early ambitions that eventually placed her among the foremost leading women of the screen, was gleaned in a recent interview.

"As a mere girl," says Miss Rich, "I knew positively that success would come to me either on the stage or on the screen. But my schooling was confined to subjects other than dramatics. I had no training to fit me for such a calling. Still I always believed that somewhere, sometime the great

should most certainly 'make good.'

"Like most girls, I was a chocolate-eating 'movie' fan, and I suppose I unconsciously absorbed a bit about acting from seeing pictures. But in the social set in which I moved the mere mention of a desire to go on the stage or into the movies always drew frowns from very proper mammas.

"Came a day when, the family fortune waning, I determined upon seeing myself a leading woman in pictures."

Miss Rich began three years ago as an extra girl with Mary Pickford, in "Stella Maris." She has played the leading feminine roles in the Will Rogers pictures, "Jes' Call Me Jim," "The Strange Boarder," and "Boys Will Be Boys."

Charles Kenyon Wrote "The Invisible Power"

Charles Kenyon, who has written many stage plays on fundamentally American themes is the author of the Goldwyn production, "The Invisible Power," which will be shown at the Theatre for days, beginning Among his most successful plays are "Kindling," which was played all over the United States; "Husband and Wife," and "The Claim." Mr. Kenyon is a member of the Goldwyn scenario staff.

He was born in San Francisco and educated at Leland Stanford University and the University of California. Previous to writing for the stage and screen, Mr. Kenyon had a short experience as an actor. Among his colleagues, he is famous as a wit. His one ambition, he says, is to be taken seriously. He also boasts that he once drank with Bryan. But he has yet to say what the drink was.

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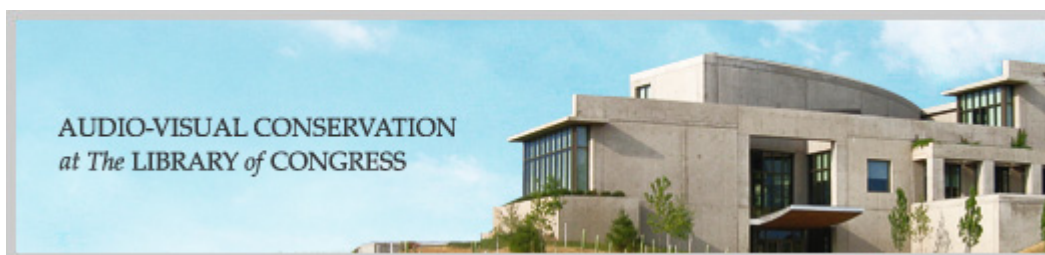
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